

BLenheim PALACE FLOWER SHOW

INSECT TRAIL

23 – 25 June 2023

DESIGN BRIEF

New for 2023 we are inviting applications from florists, flower arrangers, floristry students and artists to design, build and create a large scale insect made from natural materials and flowers. The designer needs to think big as they will need to sit in ground space 2m by 2m and will be situated around the showground.

These insect installations will create a creative trail around the showground and the show visitors will be able to choose their favourite insect and the exhibitor will be awarded a special **People's Choice Award**. Please note there will only be 10 installations at the show.

It is important to note, your installation must be weather proof and freestanding with all construction details connected with health and safety approved prior to the show.

A rough sketch of the insect must be submitted and approved by the Show Manager and any changes made during the preparation should be updated with the Show Manager.

INSTALLATION INFORMATION

Key Dates

Application Closing Date	Thursday 1 June 2023
Exhibitor set up and staging	Thursday 22 June 12 Noon – 7pm
Show Days	Friday 23, Saturday 24, Sunday 25 June 10am – 5pm
People's Choice Award Presentation	Sunday 24 June 3pm
Clearing and Dismantling	Sunday 24 June From 5.30pm

Passes

Each exhibitor will receive 2 exhibitor passes and 1 vehicle pass that will allow the exhibitor access to the show for build up, show days and dismantling.

Financial Support

A support fee of £200 will be paid to each exhibitor, on presentation of an invoice, following the staging at the show.

HOW TO APPLY

Applications are now open.

Complete the application form and return via email to mig@migkimpton.com

Remember to provide as much information as you can, especially which insect you will create. As soon as the application is received and approved a confirmation will be sent to the exhibitor.

ⓘ Please note closing date for applications is Thursday 1 June 2023

**BLENHEIM PALACE FLOWER SHOW
INSECT TRAIL APPLICATION FORM
23 – 25 June 2023**

EXHIBITOR DETAILS

(Name of contact between the show manager and exhibitor)

Name	
Contact Telephone No.	
Address	
Postcode	
Email Address	
Web Address	

INSECT INSTALLATION DETAILS

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Email your completed application form to: mig@migkimpton.com

Closing date Thursday 1 June 2023.