**DESIGN BRIEF**

**BLENHEIM PALACE FLOWER SHOW**

**INSECT TRAIL**

**23 – 25 June 2023**

New for 2023 we are inviting applications from florists, flower arrangers, floristry students and artists to design, build and create a large scale insect made from natural materials and flowers. The designer needs to think big as they will need to sit in ground space 2m by 2m and will be situated around the showground.

These insect instillations will create a creative trail around the showground and the show visitors will be able to choose their favourite insect and the exhibitor will be awarded a special **People’s Choice Award.** Please note there will only be 10 installations at the show.

It is important to note, your installation must be weather proof and freestanding with all construction details connected with health and safety approved prior to the show.

A rough sketch of the insect must be submitted and approved by the Show Manager and any changes made during the preparation should be updated with the Show Manager.

**HOW TO APPLY**

**INSTALLATION INFORMATION**

**Key Dates**

Application Closing Date Thursday 1 June 2023

Exhibitor set up and staging Thursday 22 June 12 Noon – 7pm

Show Days Friday 23, Saturday 24, Sunday 25 June 10am – 5pm

People’s Choice Award Presentation Sunday 24 June 3pm

Clearing and Dismantling Sunday 24 June From 5.30pm

**Passes**

Each exhibitor will receive 2 exhibitor passes and 1 vehicle pass that will allow the exhibitor access to the show for build up, show days and dismantling.

**Financial Support**

A support fee of £200 will be paid to each exhibitor, on presentation of an invoice, following the staging at the show.

Applications are now open.

Complete the application form and return via email to mig@migkimpton.com

Remember to provide as much information as you can, especially which insect you will create.

As soon as the application is received and approved a confirmation will be sent to the exhibitor.



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| |  |  | | --- | --- | | **Name** |  | | **Contact Telephone No.** |  | | **Address** |  | | **Postcode** |  | | **Email Address** |  | | **Web Address** |  | |

**EXHIBITOR DETAILS**

**(Name of contact between the show manager and exhibitor)**

**BLENHEIM PALACE FLOWER SHOW**

**INSECT TRAIL APPLICATION FORM**

**23 – 25 June 2023**

**INSECT INSTALLATION DETAILS**

**Email your completed application form to: mig@migkimpton.com**

**Closing date Thursday 1 June 2023.**