

Shirley Sexton – Profile – March 2022



After taking voluntary redundancy from the IT industry when I was in my early 50s I wanted to do something completely different so took up flower arranging. I started as a complete novice and over the next few years I completed all 4 levels of the NAFAS course.

I do a small amount of teaching and demonstrating at my club, but my main passion is competition work – taking a theme and coming up with a good design. I have won awards at local, area and national levels, including golds at RHS Chelsea and Harrogate Flower Shows. I became an area judge in 2010.

I have been BB&O Area Media Officer since 2013 when the post was created. In this role I put my interest in good design to work in other ways. I was responsible for the complete revamp of the area website in 2016 and continue to maintain and improve the website with one of my media team. I did all the design work for Focal Points for several years until that publication was suspended, and followed this through to the monthly electronic newsletter. I design all fliers for area events and general publicity.