

Club Flier

Content

Image - Simple but striking

Who Club name
Flowers

What you do

When you meet

Where
with postcode

Contact Email,
Phone, Website

Club Business Card

Consistent
with Club Flier

More info on back



Presentation

Paper Portrait
Good size (A5, A6 or DL)
Quality print/cutting

Background Subdued

Text Simple fonts (max 2)
Dark on pale background
Large enough to read

Colours Harmonise
Limited palate

Layout Logical
Well spaced
Image does not obscure text

Event Flier

Content

Image - Simple but striking

Who Club name
Flowers

What

When

Where
with postcode

How to book
How much it costs

