



## Guide to Taking Better Photos of your Designs – Issue 2

Your floral designs deserve a good photograph to show them off at their best! This guide aims to help you take good quality photographs of them in your home, simply using a tablet or mobile phone.

I hope the following will help you achieve the best photos you can of your beautiful designs... an in depth zoom presentation demonstrating exactly how to do this is also available should your club be interested.

### Equipment

- Cameras on modern smart Phones and Tablets are normally very good.
- The principles below apply to taking good photos whatever equipment you use.

### Positioning

- Find the best 'photo spot' in your house to take your designs to be photographed
- Look for a plain, solid base and background eg. table against a wall, or use drapes
- Remove all distractions and unwanted objects from the area and avoid shadows

### Lighting

- Natural light is best - falling onto the front or side of your design
- Avoid direct sunlight, it creates shadows - wait a few hours for the sun to pass
- Artificial light is ok, additional lighting may be needed. Avoid flash photography
- On screen light enhancement can be helpful with care

### Framing

- Remember: fill the frame, centralise, straight on, in focus, portrait / landscape

### Shooting and Selecting

- Take photos from different heights and angles, turning the design a little each time
- Take – Review – Adjust – Repeat
- Check photos, 'love' the best, select from those.
- Choose the best – delete the rest!

### Emailing

- **Important when sending photos to BB&O** please send as 'Actual' or 'Original' size. See overleaf for how to do this. Please send **one** photo per email to avoid file size issues to: [photos@bbandoflowers.org.uk](mailto:photos@bbandoflowers.org.uk)

### Zoom presentation

- An in depth zoom presentation lasting around 45 minutes is available to clubs along with a review session if required. Please contact: [jennylangtonflowers@gmail.com](mailto:jennylangtonflowers@gmail.com) for more information.

I hope this helps. Good luck!

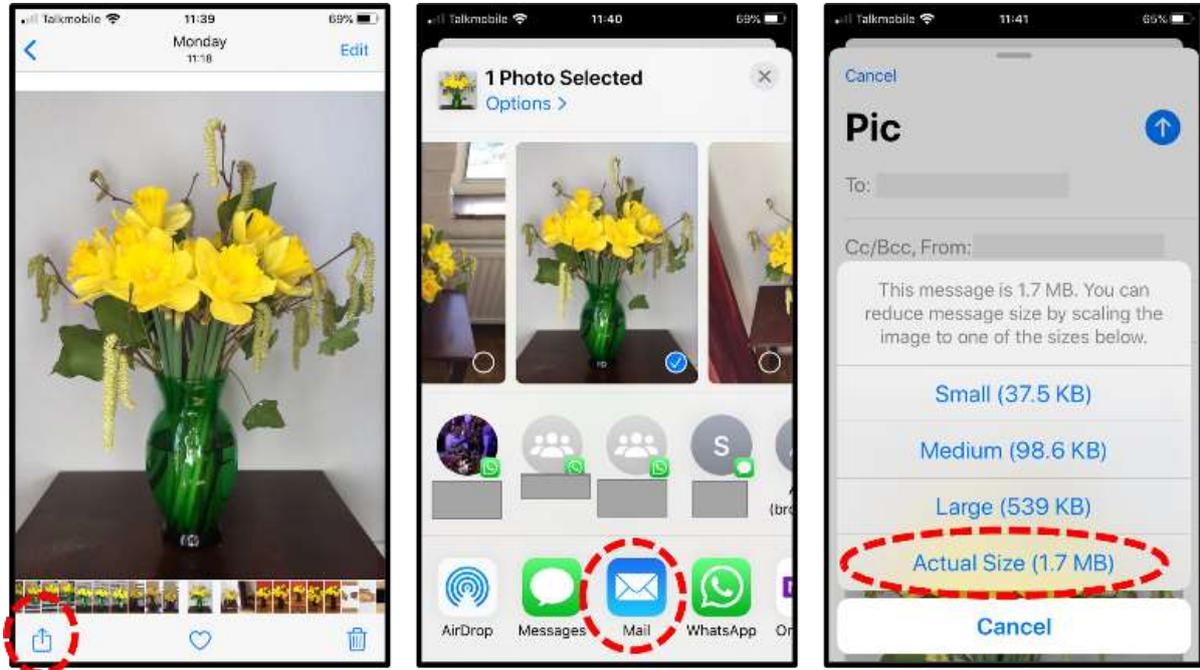
*Jenny Langton*  
NAFAS Area Teacher

 [jennylangtonflowers](https://www.instagram.com/jennylangtonflowers)

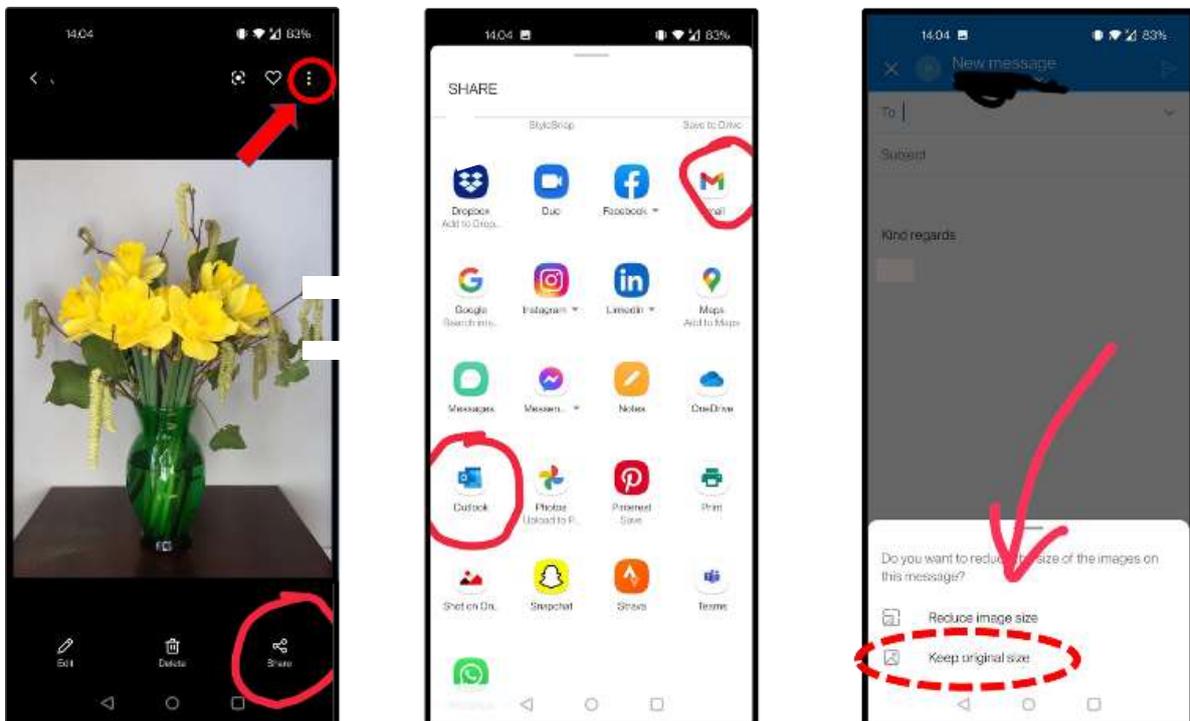


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### 1. How to email a photo direct from your **iPhone/iPad**...



### 2. How to email a photo direct from an **Android** phone/tablet...



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